

# Bark News

THE OFFICIAL MONTHLY NEWSLETTER FROM THE BARKMORE RESORT

## What's pup?



### Paws and Play: July Newsletter Highlights!

🐾 Welcome to the July edition of Bark News! This month, we're diving into summer fun with a range of exciting activities, including water games, a luau, balloon booping, and Mutts N Mojitos enrichment days! In this issue, we explore the numerous benefits of enrichment daycare. Our employee spotlight shines on Ashley, our dedicated trainer and purveyor of fun. Willett, our charming and playful pup, is honored as Dog of the Month. We also offer tips on helping your dog cope with thunderstorms and fireworks. At BarkMore, we have a deep love for every dog that comes through our doors. We celebrate the unique personality and needs of every dog, ensuring they have a joyful and enriching experience with us. Each day is filled with fun, laughter, and plenty of tail-wagging excitement as we make the most of the sunny season. Whether it's splashing around or playing enrichment games, summer at BarkMore is all about creating joyful and memorable moments for our dogs! All this and more in the July Bark News! Enjoy! 🐾

### The Value of Enrichment Daycare at BarkMore

At BarkMore our daycare focuses on canine enrichment! Enrichment Dog Daycare represents an innovative approach to dog care, prioritizing mental, physical, and emotional stimulation along with adequate rest. This type of daycare emphasizes small group interactions and activities. Many customers have happily commented that we don't charge extra for enrichment, and there's a reason for that. We believe a quality enrichment-based daycare should provide a variety of activities and benefits to keep your dog engaged without additional costs. The value of enrichment daycare lies in its all-inclusive approach, ensuring that your pup enjoys diverse experiences as part of the standard price.

Enrichment offers numerous benefits for dogs, enhancing both their mental and physical health while also fostering stronger bonds between humans and dogs. At BarkMore, we enhance your dog's experience with diverse enrichment activities. These include social enrichment with other dogs and people, nutritional enrichment to engage natural instincts, sensory activities to stimulate their senses, and physical enrichment like obstacle courses, training games, and relay races. Join us at BarkMore to provide your pup with an enriching and delightful experience!

### Upcoming Daycare Events

JULY 3RD

**BALLOON BOOPING**



JULY 10TH

**SPLASH-TASTIC  
SPRINKLERS**



JULY 17TH

**SUMMER LUAU**



JULY 24TH

**MUTTS N MOJITOS**



JULY 31ST

**SOGGY DOGGY  
SPLASH PAD**



**Ready for a bark-worthy  
chuckle?**

**Where does a dog go when he  
loses his tail?  
A retail store!**



# Meet Our Pawsome Team Member!



🐾 Meet Ashley, our multifaceted social media expert who also runs our daycare and train program. As our purveyor of fun, Ashley brings creativity and energy by organizing and overseeing all of our enrichment activities and party days that keep our furry friends engaged and entertained. We are delighted to have Ashley's dynamic contributions to our social media presence!

Ashley's great attention to detail is evident in every aspect of her care for the dogs. She meticulously monitors their health, behavior, and individual preferences, ensuring each dog receives personalized attention and care. From noticing subtle changes in their mood to understanding their unique needs, Ashley's diligence ensures that every dog feels secure and well-taken care of. This level of detail not only keeps the dogs happy and healthy but also reassures their owners. Her ability to connect with each dog ensures they feel comfortable, happy, and cared for in the best way! 🐾

## Paws-itively Pawsome Pooch of the Month

🐾 Willett, our Dog of the Month, is a shining example of charm and playfulness. This delightful pup has captured everyone's hearts with his friendly demeanor and boundless energy. Willett loves engaging in interactive play sessions, whether it's running around with his canine friends, or enjoying a good belly rub. His bright personality and affectionate nature make him a favorite among both staff and fellow dogs. Willett's joy for life and infectious enthusiasm remind us every day why we love what we do. His curiosity leads him to explore every corner of the play area, often discovering new ways to have fun and engage with his surroundings. Whether he's basking in the sun or playing chase, Willett's presence brings joy and positivity to our facility every day. Congratulations, Willett! 🐾



## Helping Fido Cope with Fireworks/Thunderstorms

To help your dog with fireworks and thunderstorm phobias, use behavior modification techniques like systematic desensitization and counter-conditioning. If this isn't possible, due to the fact that the season is upon us, here's some immediate advice: Avoid punishing or fussing over your dog when they're scared, as this can worsen their anxiety. Avoid petting, or trying to reassure your dog when he is scared, as he might see this as a reward for his fearful behavior, which can intensify over time. Even though it can be challenging, it's best to ignore any fearful behavior. You want to ignore fearful behavior to prevent inadvertently reinforcing it. By saying things like, "Good boy, it's okay" while your dog is reacting to the fearful event, you are reinforcing that he should be scared because you are using the same tone and words that you use when your dog is doing something right. Thus, you are reinforcing his feelings that a thunderstorm and/or fireworks are a fearful event!

Prepare a well-curtained or darkened room for your dog to retreat to when storms/fireworks begin. This will help block out the flashing lights. Provide familiar toys and games to distract your pet, and try to arrange for company rather than leaving him alone. Choose a room where the storm's effects are less intense and your dog can be more easily distracted. Using nested cardboard boxes or covering their crate with a blanket can help mute sounds, but ensure proper air circulation to prevent overheating. Background noise from a radio or TV with a strong beat can distract your dog from outside noises, and other sounds like a running fan or white noise device can also help.

Do not just ignore the problem because it only happens intermittently or for a few days each year. Institute a desensitization program once the season is over so that you ensure your dog loses fear of the situation.